SHARING FLIGHT STATUS DATA

OAG

MAKE SMARTER MOVES

DEMAND FOR FLIGHT STATUS CONTINUES TO GROW

OAG®

4+ billion
DATA REQUESTS ANNUALLY

40+ million
FLIGHT STATUS UPDATES PUSHED DAILY

1.4 million
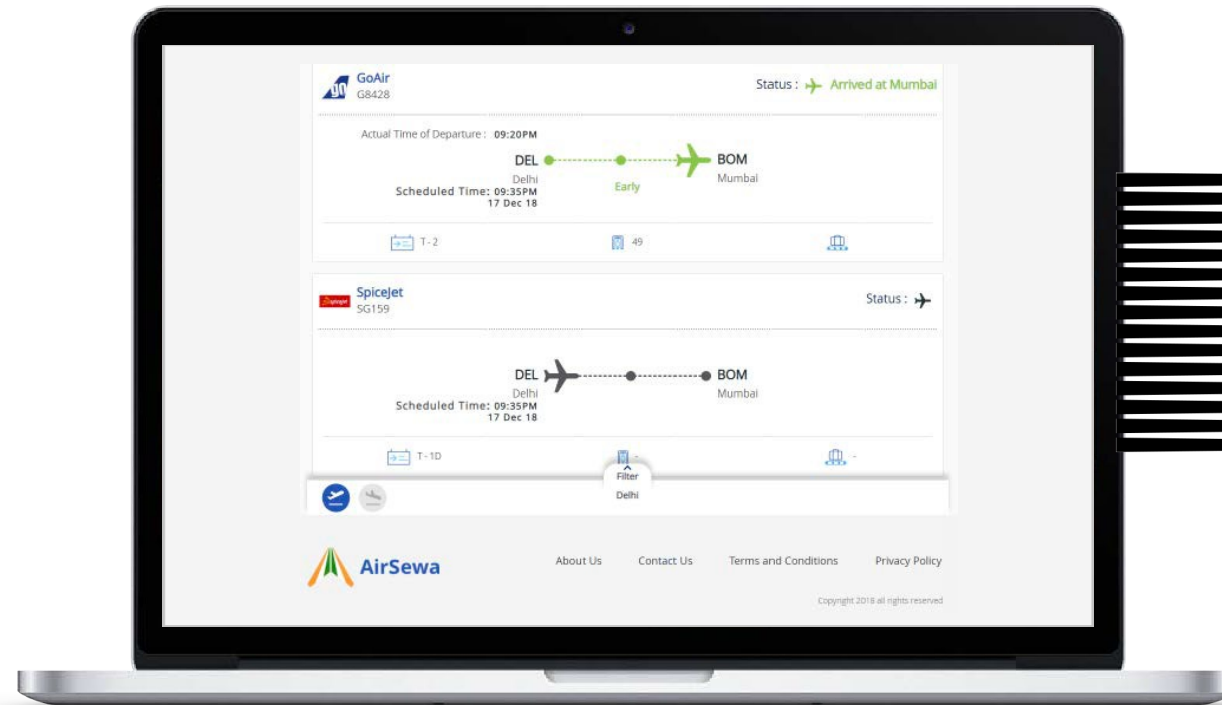UPDATES PROCESSED DAILY

111,000
FLIGHTS TRACKED DAILY

MAKE SMARTER MOVES

CONSISTENCY MATTERS

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Passengers expect:

↗ Accurate updates

↗ Cross platform reliability

↗ Better visibility

↗ More control

Example - Ministry of Civil Aviation's Air Sewa
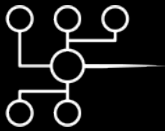users missing Spicejet flight information.

MAKE SMARTER MOVES

SMOOTHER OPERATIONS

Stakeholders need:

↗ Accuracy and consistency

↗ Real-time status

↗ A single truth

↗ Collaboration

WHY SEND YOUR FLIGHT STATUS TO OAG

OAG®

LEADING
Global provider of flight schedules and real-time flight status information

EXPERTS
Aggregating, normalizing and delivering flight status data

UNDERSTANDING
Nuances (time zone conversions, flight diversions, code shares)

CUSTOMERS
Airlines, Airports, Service Providers, Government, Travel Tech, Metasearch and OTAs, Consultancies

CONSISTENT
Content across multiple platforms (terminal displays, web, mobile)

MAKE SMARTER MOVES

WE WORK WITH YOUR KEY STAKEHOLDERS

OAG

AIRPORTS
The Port Authority of NY & NJ; San Francisco International Airport, Los Angeles World Airports

FUELING
Allied Aviation; Total; QT Technologies

CATERING
LSG Sky Chefs; Gate gourmet

RETAIL
Examples to be supplied

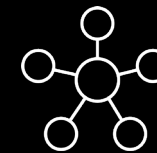## AIRCRAFT CLEANING
Springshot; Pax Assist; AvTech

BAGGAGE HANDLING
Menzies; Swissport

INTEGRATORS & SOFTWARE
Airinc; Infax

INFRASTRUCTURE
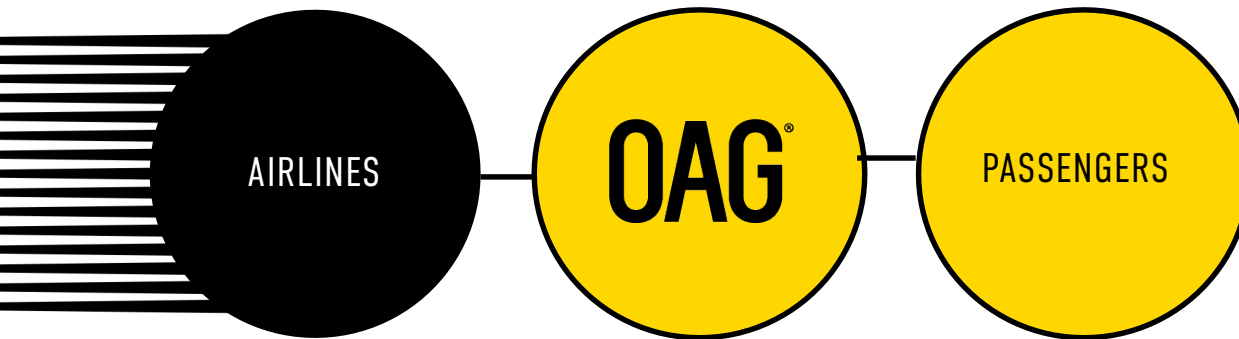Examples to be supplied

MAKE SMARTER MOVES

WE POWER THE ECOSYSTEM

- Search engines and OTAs such as Google, Bing, Expedia, Ctrip, Ixigo, Tripcase and Fliggy rely on our information.

- Travel management and corporate travel apps such Tripcase, Magnatech and Freebird to manage travellers journeys.

- Travel agents use our flight alert notifications service embedded in their own app.

IMPROVING CUSTOMER EXPERIENCE

OAG®

Ensure quality of digital experience across websites, apps and social channels.

AIRLINES — **OAG®** — **PASSENGERS**

↗ 90% of wearable device users want day-of-travel alerts

↗ Whatever the source, ensure your flight status information can be relied on

↗ Mobile experience spans the entire life cycle of a trip

MAKE SMARTER MOVES

WE REDUCE CONFUSION

↗ Ensure you have control of your most accurate comprehensive flight status data being distributed.

↗ Reach travellers worldwide via the various channels, platforms and applications powered by OAG.

↗ Helps improve your operations - ensuring the availability of accurate and consistent data helps on time performance.

↗ Reduce customer confusion, increase customer satisfaction.

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MAKE SMARTER MOVES

WE ENHANCE REPUTATIONS

Punctuality League

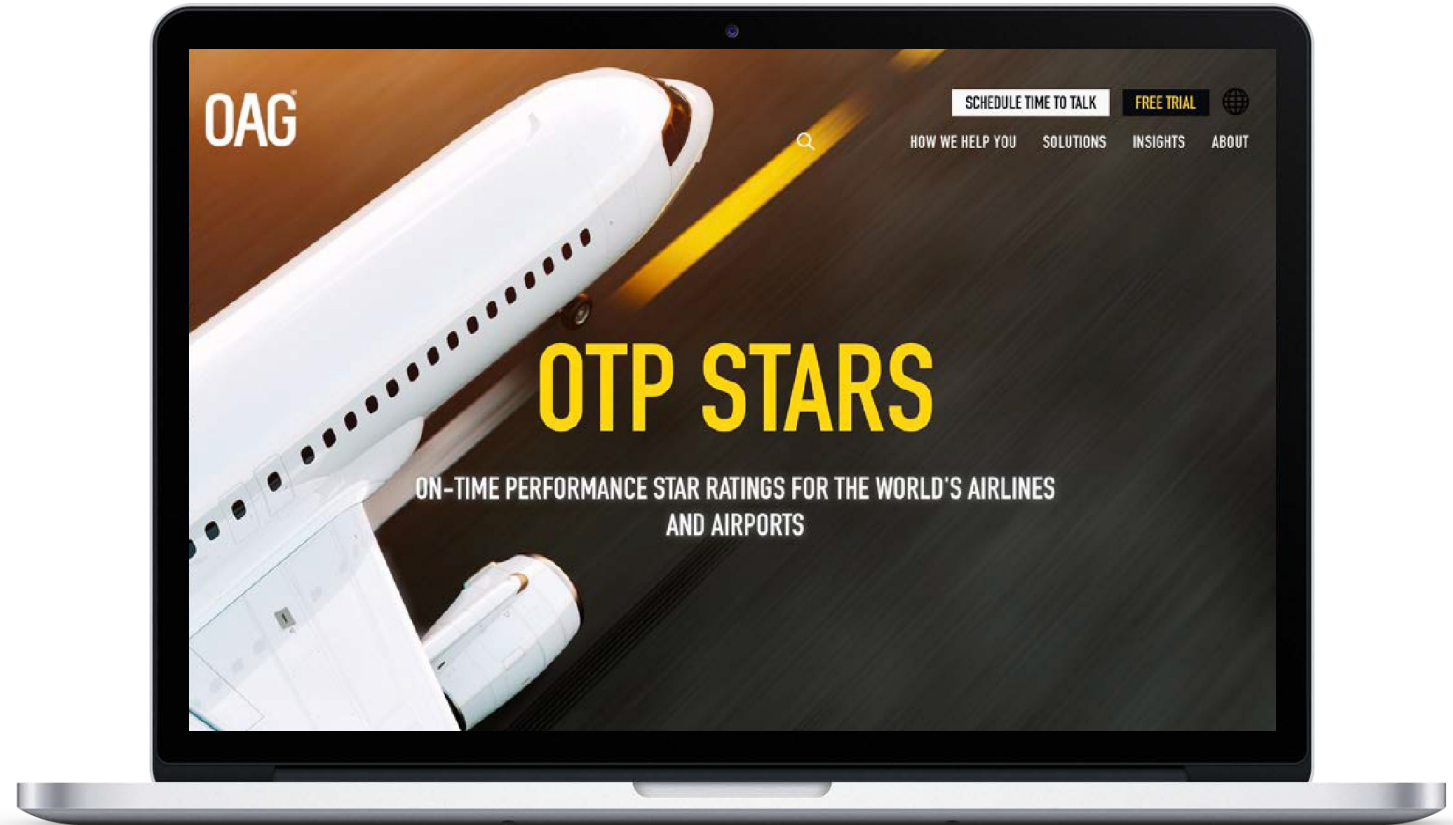The industry's most comprehensive annual ranking of on-time performance (OTP) for the world's airlines and airports.

WE ENHANCE REPUTATIONS

OAG

OTP Accreditation

OTP Stars is globally recognized benchmark and official badge, giving your passengers confidence and your team recognition awarded in June.

A SAMPLING OF OUR PARTNERS IN ASIA PACIFIC

A SAMPLING OF OUR GLOBAL PARTNERS

NEXT STEPS

OAG®

- ↗ Send your sample data and any supporting technical documentation to OAG (email address below).

- ↗ We will then exchange technical information regarding connection/setting up relevant login/emails etc. Once connectivity is established, you can start sending your data to OAG.

- ↗ We will monitor the feed in UAT, and work with you providing feedback if there are any issues.

- ↗ When the feed passes UAT, it will be promoted to a Live environment.

Contact email address:

statusdata@oag.com

MAKE SMARTER MOVES